

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 313674-1  | 10/14/12     | October 2012  | 10/01/12 - 10/09/12 |

| Station | Account Executive    | Sales Office  | Sales Region |
|---------|----------------------|---------------|--------------|
| WPTV    | Marta Salazar-Perren | EWS - Washing | National     |

Billing Address:

**American Rambler Production**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

| Advertiser                 | Product              | Estimate Number |
|----------------------------|----------------------|-----------------|
| Romney / Republican / Pres | Romney for President | 468             |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/03/12 - 10/09/12 | 313674  |             |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling  |
|-------------------|
| Duplicate Invoice |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line   | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 1  | 10/03/12   | 10/04/12 | M-F 530-6p  | 530-6p         | --11--- | :30    | 2              | \$1,600.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12 10/07/12 --11--- 2 \$1,600.00  |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV W 10/03/12 5:37 PM M-F 530-6p 530-6p :30 2012MRFP120H \$1,600.00 NM<br>2 WPTV Th 10/04/12 5:37 PM M-F 530-6p 530-6p :30 2012MRFP120H \$1,600.00 NM |            |          |             |                |         |        |                |            |      |
| 2  | 10/08/12   | 10/08/12 | M-F 530-6p  | 530-6p         | 1-----  | :30    | 1              | \$500.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/08/12 10/14/12 1----- 1 \$500.00   |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV M 10/08/12 5:38 PM M-F 530-6p 530-6p :30 2012MRFP131H \$500.00 NM  |            |          |             |                |         |        |                |            |      |
| 3  | 10/08/12   | 10/08/12 | M-F 6-630p  | 6-630p         | 1-----  | :30    | 1              | \$650.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/08/12 10/14/12 1----- 1 \$650.00   |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV M 10/08/12 6:28 PM M-F 6-630p 6-630p :30 2012MRFP131H \$650.00 NM  |            |          |             |                |         |        |                |            |      |
| 4  | 10/03/12   | 10/04/12 | M-F 6-630p  | 6-630p         | --11--- | :30    | 2              | \$1,800.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12 10/07/12 --11--- 2 \$1,800.00  |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV W 10/03/12 6:13 PM M-F 6-630p 6-630p :30 2012MRFP120H \$1,800.00 NM<br>2 WPTV Th 10/04/12 6:28 PM M-F 6-630p 6-630p :30 2012MRFP120H \$1,800.00 NM |            |          |             |                |         |        |                |            |      |
| 5  | 10/08/12   | 10/08/12 | M-F 7-730p  | 7-730p         | 1-----  | :30    | 1              | \$950.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/08/12 10/14/12 1----- 1 \$950.00   |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV M 10/08/12 7:18 PM M-F 7-730p 7-730p :30 2012MRFP131H \$950.00 NM  |            |          |             |                |         |        |                |            |      |



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**Atlanta, GA 30368-6871**

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| Invoice #                  | Invoice Date | Invoice Month        | Invoice Period      |
|----------------------------|--------------|----------------------|---------------------|
| 313674-1                   | 10/14/12     | October 2012         | 10/01/12 - 10/09/12 |
| Advertiser                 |              | Product              | Estimate Number     |
| Romney / Republican / Pres |              | Romney for President | 468                 |

| Line   | Start Date | End Date | Description  | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|--------------|----------------|---------|--------|----------------|------------|------|
| 6  | 10/03/12   | 10/03/12 | M-F 7-730p   | 7-730p         | --1---- | :30    | 1              | \$950.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12 10/07/12 --1---- 1 \$950.00  |            |          |              |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV W 10/03/12 7:13 PM M-F 7-730p 7-730p :30 2012MRFP120H \$950.00 NM  |            |          |              |                |         |        |                |            |      |
| 7  | 10/08/12   | 10/09/12 | M-F 11-1135p | 11-1135p       | 11----- | :30    | 2              | \$600.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/08/12 10/14/12 11----- 2 \$600.00  |            |          |              |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV M 10/08/12 11:29 PM M-F 11-1135p 11-1135p :30 2012MRFP131H \$600.00 NM<br>2 WPTV Tu 10/09/12 11:22 PM M-F 11-1135p 11-1135p :30 2012MRFP131H \$600.00 NM     |            |          |              |                |         |        |                |            |      |
| 8  | 10/03/12   | 10/04/12 | M-F 11-1135p | 11-1135p       | --11--- | :30    | 2              | \$1,400.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12 10/07/12 --11--- 2 \$1,400.00  |            |          |              |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV W 10/03/12 11:12 PM M-F 11-1135p 11-1135p :30 2012MRFP120H \$1,400.00 NM<br>2 WPTV Th 10/04/12 11:23 PM M-F 11-1135p 11-1135p :30 2012MRFP120H \$1,400.00 NM |            |          |              |                |         |        |                |            |      |
| 9  | 10/04/12   | 10/04/12 | Office/Parks | 9-10p          | ---T--- | :30    | 1              | \$1,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12 10/07/12 ---T--- 1 \$1,000.00  |            |          |              |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Th 10/04/12 9:51 PM Office/Parks 9-10p :30 2012MRFP120H \$1,000.00 NM  |            |          |              |                |         |        |                |            |      |
| 10   | 10/06/12   | 10/06/12 | Sa 6p        | 6-630p         | -----S- | :30    | 1              | \$850.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12 10/07/12 -----S- 1 \$850.00  |            |          |              |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Sa 10/06/12 6:23 PM Sa 6p 6-630p :30 2012MRFP131H \$850.00 NM  |            |          |              |                |         |        |                |            |      |
| 11   | 10/06/12   | 10/06/12 | Sa 11-1130p  | 11-1130p       | -----S- | :30    | 1              | \$1,400.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12 10/07/12 -----S- 1 \$1,400.00  |            |          |              |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Sa 10/06/12 11:25 PM Sa 11-1130p 11-1130p :30 2012MRFP131H \$1,400.00 NM   |            |          |              |                |         |        |                |            |      |
| 12   | 10/06/12   | 10/06/12 | Sa 1130p-1a  | 1130p-1a       | -----S- | :30    | 1              | \$385.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12 10/07/12 -----S- 1 \$385.00  |            |          |              |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Sa 10/06/12 12:55 AM Sa 1130p-1a 1130p-1a :30 2012MRFP131H \$385.00 NM   |            |          |              |                |         |        |                |            |      |
| 13   | 10/07/12   | 10/07/12 | Su 6-7a      | 6-7a           | -----S  | :30    | 1              | \$125.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12 10/07/12 -----S 1 \$125.00   |            |          |              |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Su 10/07/12 6:54 AM Su 6-7a 6-7a :30 2012MRFP131H \$125.00 NM  |            |          |              |                |         |        |                |            |      |

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**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

|                            |                      |                 |                     |
|----------------------------|----------------------|-----------------|---------------------|
| Invoice #                  | Invoice Date         | Invoice Month   | Invoice Period      |
| 313674-1                   | 10/14/12             | October 2012    | 10/01/12 - 10/09/12 |
| Advertiser                 | Product              | Estimate Number |                     |
| Romney / Republican / Pres | Romney for President | 468             |                     |

| Line     | Start Date        | End Date        | Description         | Start/End Time    | MTWTFSS             | Length         | Spots/<br>Week | Rate         | Type          |
|----------|-------------------|-----------------|---------------------|-------------------|---------------------|----------------|----------------|--------------|---------------|
| 14       | 10/07/12          | 10/07/12        | Su 7-8a             | 7-8a              | -----S              | :30            | 1              | \$500.00     | NM            |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                |                |              |               |
|          | 10/01/12          | 10/07/12        | -----S              | 1                 | \$500.00            |                |                |              |               |
| Spots: # | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 1        | WPTV              | Su              | 10/07/12            | 7:56 AM           | Su 7-8a             | 7-8a           | :30            | 2012MRFP131H | \$500.00 NM   |
| 15       | 10/07/12          | 10/07/12        | Su 8-9a             | 8-9a              | -----S              | :30            | 1              | \$1,075.00   | NM            |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                |                |              |               |
|          | 10/01/12          | 10/07/12        | -----S              | 1                 | \$1,075.00          |                |                |              |               |
| Spots: # | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 1        | WPTV              | Su              | 10/07/12            | 8:25 AM           | Su 8-9a             | 8-9a           | :30            | 2012MRFP131H | \$1,075.00 NM |
| 16       | 10/07/12          | 10/07/12        | Meet the Press      | 9-10a             | -----S              | :30            | 1              | \$2,500.00   | NM            |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                |                |              |               |
|          | 10/01/12          | 10/07/12        | -----S              | 1                 | \$2,500.00          |                |                |              |               |
| Spots: # | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 1        | WPTV              | Su              | 10/07/12            | 8:59 AM           | Meet the Press      | 9-10a          | :30            | 2012MRFP131H | \$2,500.00 NM |
| 17       | 10/07/12          | 10/07/12        | Su 6p               | 6-630p            | -----S              | :30            | 1              | \$850.00     | NM            |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                |                |              |               |
|          | 10/01/12          | 10/07/12        | -----S              | 1                 | \$850.00            |                |                |              |               |
| Spots: # | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 1        | WPTV              | Su              | 10/07/12            | 6:09 PM           | Su 6p               | 6-630p         | :30            | 2012MRFP131H | \$850.00 NM   |
| 18       | 10/07/12          | 10/07/12        | NFL Pregame         | 4-10p             | -----S              | :30            | 1              | \$900.00     | NM            |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                |                |              |               |
|          | 10/01/12          | 10/07/12        | -----S              | 1                 | \$900.00            |                |                |              |               |
| Spots: # | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 1        | WPTV              | Su              | 10/07/12            | 7:08 PM           | NFL Pregame         | 4-10p          | :30            | 2012MRFP131H | \$900.00 NM   |
| 19       | 10/07/12          | 10/07/12        | 1130p-12x After NFL | 1130p-1205a       | -----S              | :30            | 1              | \$625.00     | NM            |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                |                |              |               |
|          | 10/01/12          | 10/07/12        | -----S              | 1                 | \$625.00            |                |                |              |               |
| Spots: # | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 1        | WPTV              | Su              | 10/07/12            | 12:02 AM          | 1130p-12x After NFL | 1130p-1205a    | :30            | 2012MRFP131H | \$625.00 NM   |
| 21       | 10/03/12          | 10/05/12        | M-F 2-3p            | 2-3p              | --WTF--             | :30            | 1              | \$300.00     | NM            |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                |                |              |               |
|          | 10/01/12          | 10/07/12        | --WTF--             | 1                 | \$300.00            |                |                |              |               |
| Spots: # | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 1        | WPTV              | W               | 10/03/12            | 2:24 PM           | M-F 2-3p            | 2-3p           | :30            | 2012MRFP120H | \$200.00 NM   |
| 22       | 10/03/12          | 10/03/12        | Presidential Debate | 8-11p             | --W----             | :30            | 1              | \$3,000.00   | NM            |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                |                |              |               |
|          | 10/01/12          | 10/07/12        | --W----             | 1                 | \$3,000.00          |                |                |              |               |
| Spots: # | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 1        | WPTV              | W               | 10/03/12            | 10:59 PM          | Presidential Debate | 8-11p          | :30            | 2012MRFP120H | \$3,000.00 NM |

**Total Spots 25 Gross Total \$27,260.00**

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**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

**Payment Terms 30 Days**

| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
|------------------|---------------------|----------------------|-----------------------|
| 313674-1         | 10/14/12            | October 2012         | 10/01/12 - 10/09/12   |

| <u>Advertiser</u>          | <u>Product</u>       | <u>Estimate Number</u> |
|----------------------------|----------------------|------------------------|
| Romney / Republican / Pres | Romney for President | 468                    |

Agency Commission **\$4,089.00**

Net Amount Due **\$23,171.00**